

## David SAUSSINAN

Global Relations Manager, Consumer Trust & Partner Support, Amazon



## EXPERIENCES

### **GLOBAL BRAND RELATIONS MANAGER, CUSTOMER TRUST – AMAZON - Paris – Feb 21**

Driving strategic partnerships with brands, LEAs, Government and Industry association globally

### **LEGAL AND PUBLIC AFFAIRS DIRECTOR – UNIFAB - Paris - Sept 11 / Sept 2020**

#### • LOBBY :

Building, setting up and defending the policy of the association on institutional matters: consultations, position papers, studies, hearings...

Coordinating French, European and International partnerships: Ministries, EU Commission, Parliaments, European Observatory, EUIPO, INPI, CNAC, WCO, OECD, UN, Associations (INTA, AIM, BASCAP...), Digital actors, Foreign delegations...

#### • LEGAL :

Support to members in their anti-counterfeit strategies.

Coordination of common actions.

Organization, animation and follow up of working groups and commission on counterfeiting topics.

Support to authorities (customs, police, gendarmerie...) for procedures issues.

Management of customs applications and authentication for members.

Support to consumers, entrepreneurs and students.

#### • ASSOCIATION PROMOTION :

Speeches at conferences and lectures at Universities.

Participation in the organization of UNIFAB events (FEPI, JMAC...).

Editor of the RIPIA (jurisprudential review).

Newsletter, articles and media interviews.

Support in the public awareness campaigns.

#### • AUTHORITIES AWARENESS :

Organization of trainings for operational agents (customs, police, gendarmerie, digital actors...)

#### • MEMBER OF BASELWORLD PANEL :

Expert every year within the internal arbitration commission of the World Watch and Jewelry Baselworld Show, which deals with complains regarding IP infringements taking place during the fair.

### **I.P COUNSEL – S&F Firm - Shanghai - August 10 / Dec 10**

- Legal consultations for clients.
- Management and implementation of appropriate IP protection mechanisms: IP portfolio and anti-counterfeit actions
- Coordination with Chinese authorities.
- Speaking at IPR conferences.
- Trainings for authorities in Asia.

### **I.P COUNSEL & OFFICE MANAGER – VIDON Firm - Shanghai - Jan 08 / June 10**

- Legal consultations and studies.
- Organization of appropriate IP protection strategies for Chinese clients in EU and for EU clients in China: management of clients IPR portfolio, Follow up of procedures, Prior art searches and watching in the area of trademarks, domain names, patents for inventions, designs or models, Filing and renewal of IP rights ...
- Drafting and negotiation of IPR related contracts.
- Networking to find potential clients, setting-up partnerships (EUCCC, CCIFC, embassies...).
- Organization of conferences and seminars, Edition of newsletters ...
- Administrative management of the office (Human resources, Accounting, Legal management, Reportings...)

### **TRADEMARK LEGAL COUNSEL ASSISTANT – INLEX Firm - Paris - Jan 07 / Dec 07**

- Trademark portfolios management :

Filings and renewals of trademarks at national, European and international levels.

Management of deadlines.

Searches on databases.

Record keeping, tracking and archiving.

Monitoring disputes and updating reports.

- Writing legal articles.

- Quality monitoring of correspondents.

- Domain names portfolios management.

## **EDUCATION**

**INHESJ (INSTITUT DES HAUTES ETUDES DU MINISTERE DE L'INTERIEUR) – Paris, 2020 / 2021**

**MASTER 2 INTERNATIONAL BUSINESS LAW – Burgundy University, Dijon, 2006**

**MASTER 2 INTERNATIONAL MANAGEMENT – Lille III University, 2005**

**MASTER 1 COMMERCIAL LAW – Sheffield University (Erasmus), 2004**

**BACHELOR – University of Nice, 2003**

**BACCALAUREAT E.S – Stanislas High School, Nice, 2000**

<b>LANGUAGE</b> French : Mother Tongue English: Fluent Spanish / Italian: Intermediate Chinois : Basic	<b>COMPUTER</b> Pack Office Legal databases Trademarks softwares	<b>INTERESTS</b> Running, ski, badminton Cinema, literature, theater Volunteering
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